

# /GRAPHIC BUREAU.

#ISSUE 04



# /

# GRAPHIC BUREAU MAGAZINE<sup>®</sup>

LSS lightscenestudio

The **Graphic Bureau** was created to support LightScene Studio in creating effective graphic content so that lighting design projects are enhanced and conveyed in the best possible way. Graphics are an essential tool to help people understand our style and aesthetic identity. This is why ours is not just a lighting design studio, rather, it is a laboratory of ideas where different skills converge and where the need to communicate our identity carries as much weight as a well-crafted lighting project.

Thanks to this magazine, you will have the opportunity to experience first-hand the creative path followed by the studio, which is, first and foremost, a way of narrating our projects but also an opportunity to give you a glimpse of our point of view on the contemporary world of design. Inside, therefore, you will find a second reading of our work and projects completed over the years but also a selection of the things we think are coolest and most interesting that surround our studio and that we drink from every day.



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For inquiries, grievances, compliments, comments please contact: info@lightscenestudio.com

# 001 NEW OFFICE

Big news at LightScene Studio. We've moved to 20 Andrea Doria Street. The space is more central, the team is getting bigger. The more the merrier.

# 004 MILAN DESIGN WEEK

Here we are again at the ever-present appointment with Fuorisalone. We made a guide where we have selected the best installations, and then commented on them.

# 002 DOLCE& GABBANA

LightScene Studio designed the facade lighting for the new Dolce&Gabbana boutique in Wuhan, China. Discover the project.

# 005 THEATRE

Theater is light, light is theater. We tell you what is our studio's relationship with the art of set design and try to bring you inside our world of light scenes.

# 003 2001:A SPACE ODYSSEY

2001: A Space Odyssey is a 1968 epic science fiction film produced and directed by Stanley Kubrick.

# 006 GIBIGIANA

The best installations of the Fuorisalone, commented, compared, deconstructed and put in graphics.

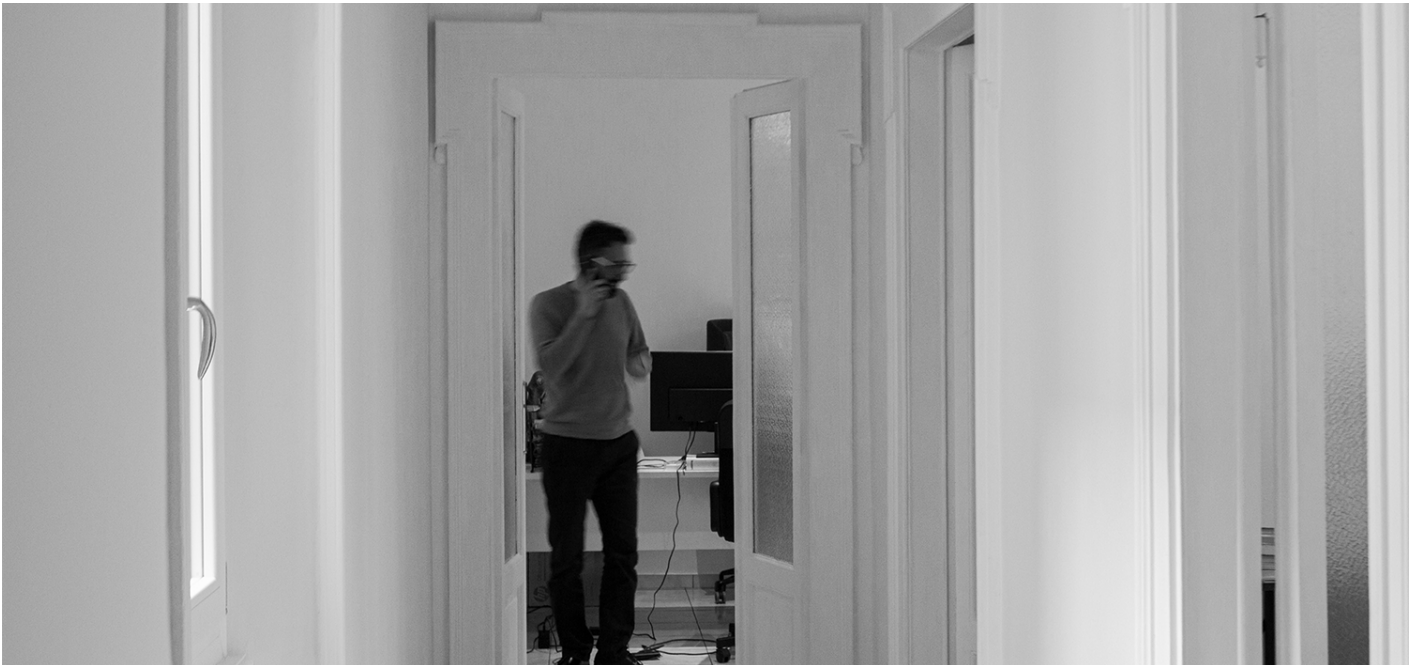
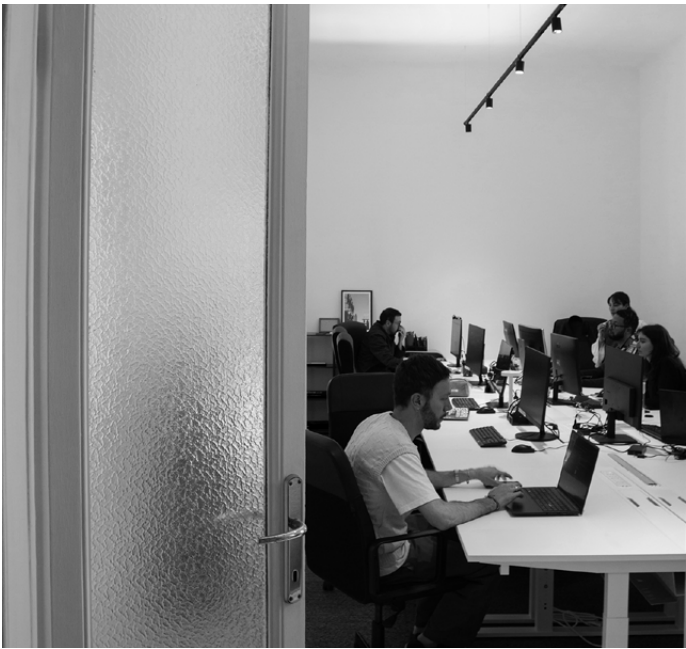
# NEW OFFICE

# LSS



LightScene Studio has moved to 20 Andrea Doria Street. The new studio, in the heart of Milan, is a bright space, gently set between two extremely Milanese courtyards and ventilated by high ceilings. In addition to a new spacious work room, that can accommodate up to ten workstations, the studio has also a new meeting room to welcome clients and suppliers. Above all, LSS has a new home where projects can get back on track and where the team has already settled in perfectly.

**Come and visit us**



/GB.



# DOUGLAS GABBANA



# DOLCE&GABBANA

Located in the heart of the Chinese metropolis of Wuhan, a strategic hub for international fashion, the new Dolce&Gabbana boutique is a celebration of Made in Italy, showcasing the brand's entire range of luxury products.

The store is a manifesto of the contemporary language of the brand, a balanced cross between the sumptuous heritage of the past and the essential lines of today's refined and elegant language. The new space is spread over three floors above ground. It is embellished by a sleek and elegant façade,

which attracts visitors inside thanks to lighting modelled on the building's neat lines.

LightScene Studio realised the lighting of the exterior façades in harmony with the client and the dedicated team of architects, seeking to emphasise the windows and focusing the attention on the shop windows.



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114.30199967703969



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lighting design outdoor façade  
Dolce&Gabbana Wuhan, China

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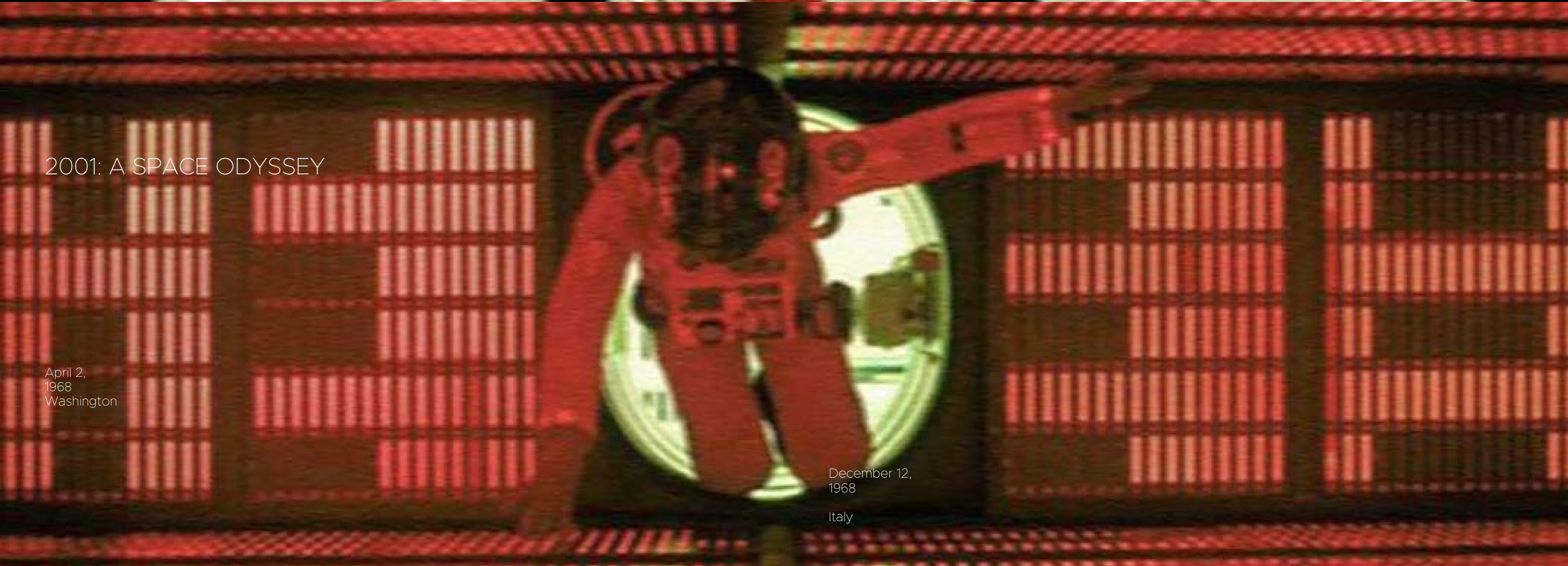
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discover Dolce&Gabbana project  
<https://lightscenestudio.com>



## 2001: A SPACE ODYSSEY

April 2,  
1968  
Washington



December 12,  
1968

Italy

# MILANO DESIGN WEEK



# THE BANQUET ECHOES INSTALLATION

LightScene Studio created an installation in the heart of Milan for the Salone del Mobile 2025.

Together with studio Ossino, we designed a decorative pendant lamp, installed inside the V-Zug showroom in the heart of the Brera district, one of the most bustling of the Fuorisalone.

A contemporary chandelier, simple and essential in its forms but designed to interact softly and silently with the surrounding materials.

A seeming volume, defined by fabric wefts and

very light white threads. These threads barely move and are revealed by a soft, ethereal light.

**design.** Elisa Ossino Studio  
**lighting engineering.** LightScene Studio  
**bespoke manufacturer.** LUCE TU  
**showroom.** V-ZUG





01 / 35  
ALCOVA



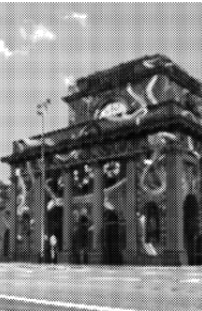
07 / 35  
Jili SandexThonet  
a personal interpretation



13 / 35  
PradaFormafantasma  
in transit Prada frames



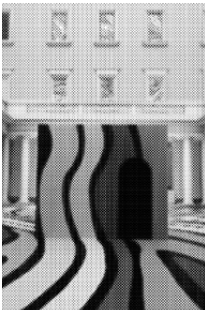
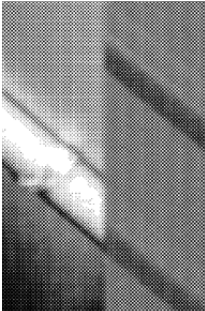
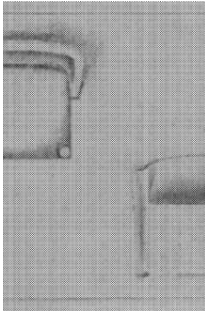
19 / 35  
Masterly  
the Dutch in Milano



25 / 35  
Prima Assicurazioni e  
TOILETPAPER  
Metamorfosi Urbana



31 / 35  
Luca Trazzini F.A.N. Europe Lighting  
graffito di luce



02 / 35  
Robert Wilson  
mother

08 / 35  
Loro Piana x Dimoremi  
la prima notte di quiete

14 / 35  
CassinaxFormafantasma  
staging modernity

20 / 35  
Gucci  
bamboo encounters

26 / 35  
SELETTI  
Hotel Voyageur

32 / 35  
gio e Michela Picchi  
hyper portal



03 / 35  
ARTEMEST  
l'appartamento

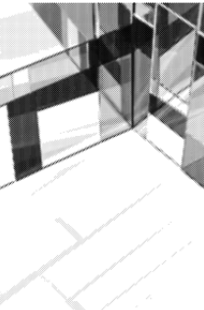
09 / 35  
Materially

15 / 35  
Elle Decor  
paradiso

21 / 35  
No28 x Mario C  
objects  
paradiso

27 / 35  
Sara Riccardi  
two chrysalis knows the river's song

33 / 35  
Studio mo man tai  
quilted mirror objects



04 / 35  
Grand Seiko x Tokujin Yoshioka  
frozen

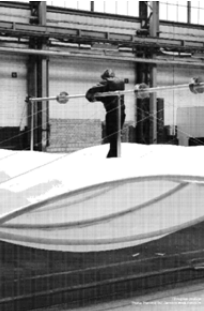
10 / 35  
Google  
making the

16 / 35  
BOON EDITIONS x AND  
vertical

22 / 35  
customer x Stefano Marini  
dove vertical

28 / 35  
6AM

34 / 35  
Studio mo man tai  
quilted mirror objects



05 / 35  
INTERNI x Amazon  
the amazing plaza

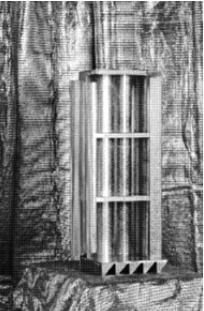
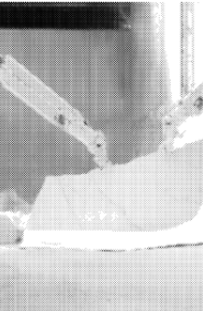
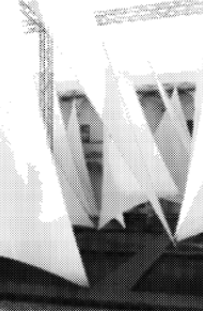
11 / 35  
Archiproducts x Studiopepe  
ARIA a medium for connection

17 / 35  
MoscaPartners  
variations

23 / 35  
Es Devlin  
library of Light

29 / 35  
Droptcity  
brutherbox

35 / 35  
Casa Ornella  
mediterranea-andamento lento



06 / 35  
INTERNI x Sanlorenzo  
wind labyrinth

12 / 35  
Zanellato/Bortotto  
Orizzonti

18 / 35  
Michael Anastassiades

24 / 35  
Hannes Peer Architecture x Margraf  
CRASH

30 / 35  
Nilufar Gallery  
repertorio

This year LSS put together a small guide featuring the must-visit locations during the 2025 edition of Milan Design Week. It highlights 35 places to explore, hopping from one district to another, with 3 hints for each.

MDW SELECTION

The Salone del Mobile 2025 was, as always, a crucial moment of aggregation for professionals and all design enthusiasts. This year, the Salone brought Euroluce back to the fairground and to the streets of the city. Lamps, installations and light objects flooded Milan for an entire week, bringing light back to the focus of the discussion in the design's world. LightScene Studio has put together a guide to the Fuorisalone, including a selection of the best light installations (in our opinion). We studied them, proposed them and sponsored them

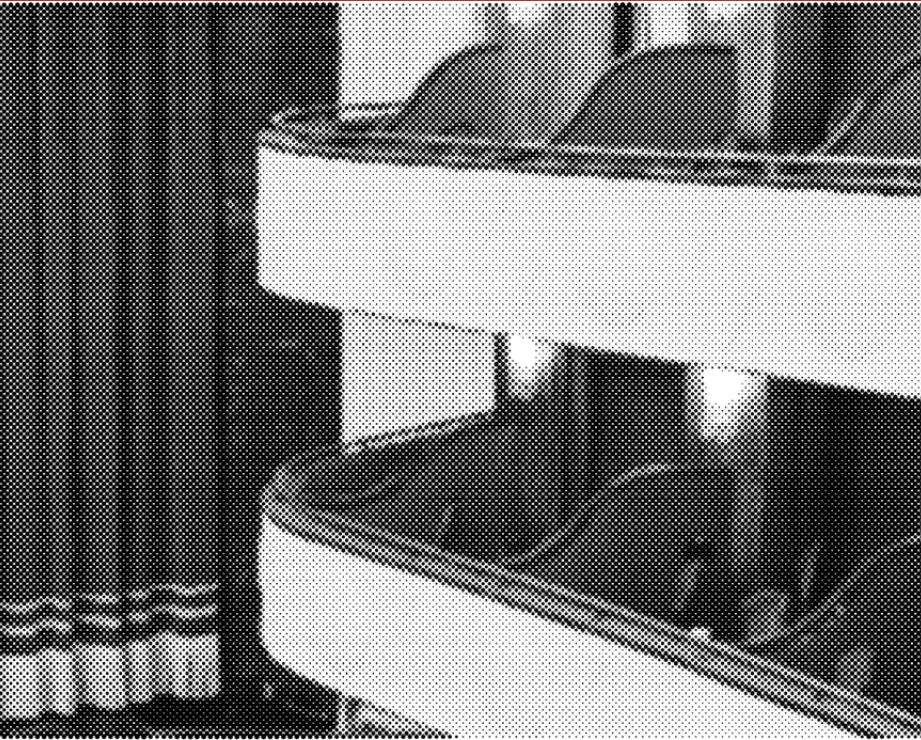
via our channels, finally visited them, appreciated them and lastly revised them.

- 1. Boon\_Editions x A-N-D Lighting
- 2. Michael Anastassiades
- 3. Superdesign show - Superstudio Più
- 4. Luca Trazzi x F.A.N. Euroce Lighting - Graffito di Luce
- 5. Cassina - Staging Modernity
- 6. 6 A.M. - Two-Fold Silence
- 7. Google - Making the Invisible Visible
- 8. ALCOVA
- 9. Loro Piana x Dimoremilano - La prima notte di quiete



# THE ATRE

# THEATRE



For us at LightScene Studio, theatre is a field of inspiration, a world to tend to and a continuous, magical source of suggestions. Many of us have worked in the world of theatre or - more simply - have had experience on the stage. This has allowed us to develop a design approach which is deeply inspired by that of stage design. This is why in some projects we try to convey part of our theatrical background into the lighting projects.

Theatre, like cinema, is a wonderful fiction. A theatrical performance is an

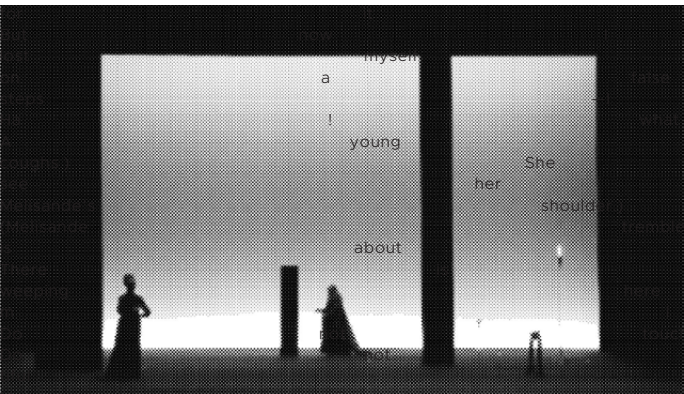
imaginative representation of reality, finely constructed on hyperbole, characterisation and all those devices that allow the spectator to easily understand the sense of what is being represented. The rich and pompous costumes, the impeccably crafted diction, the well pronounced words, the forced facial expressions and the lights that are worn with almost unnatural pointing, are strategically directed to emphasise the sense of the scene and the emotional character of the moment. Lighting in theatre is everything. With a seemingly simple gesture it can suggest

a mood and take us into another world. However, our task as lighting designers is far more complex. The purpose when making use of theatrical lighting techniques in an architectural project is to transfer that sense of magic and atmosphere into a bitterly real dimension such as that of a room or a large hotel. All this while trying not to disperse that sense of magic that often accompanies a theatrical set design.

THEATRE

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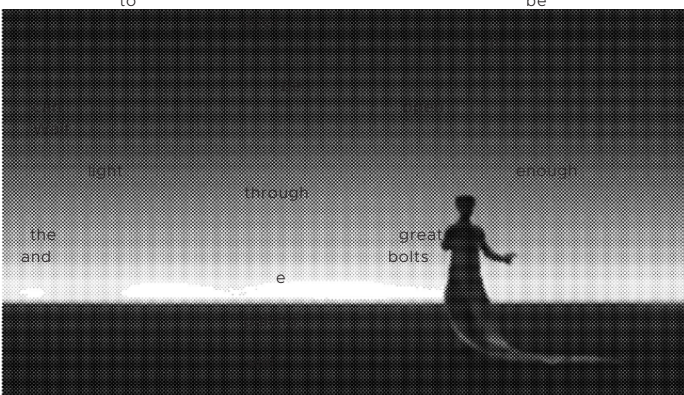
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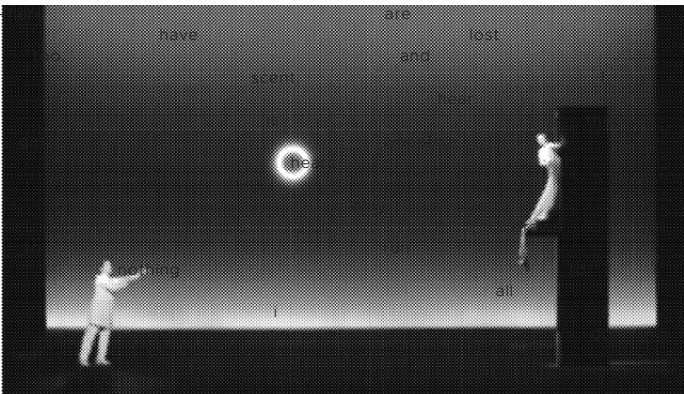
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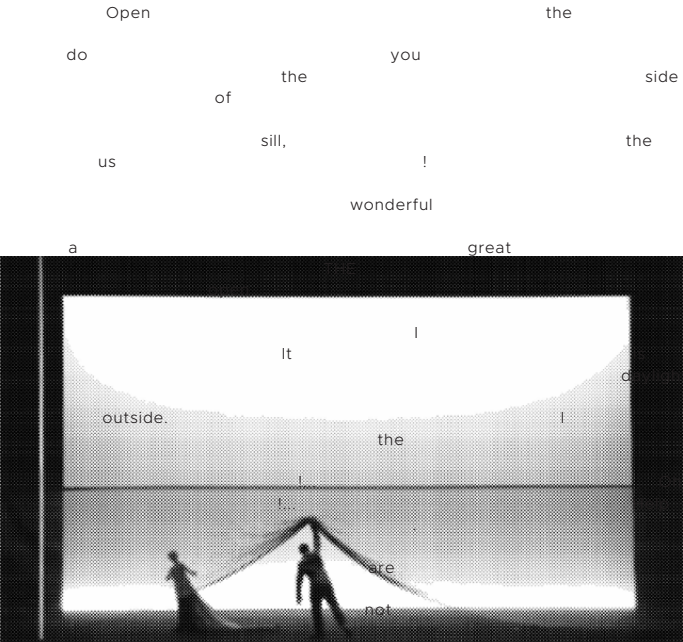


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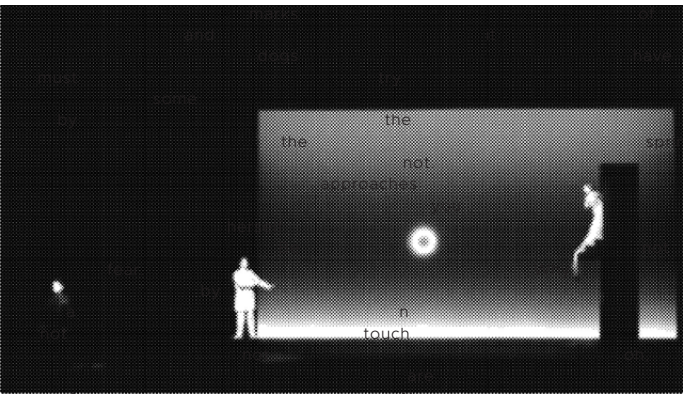
ENTRANCE

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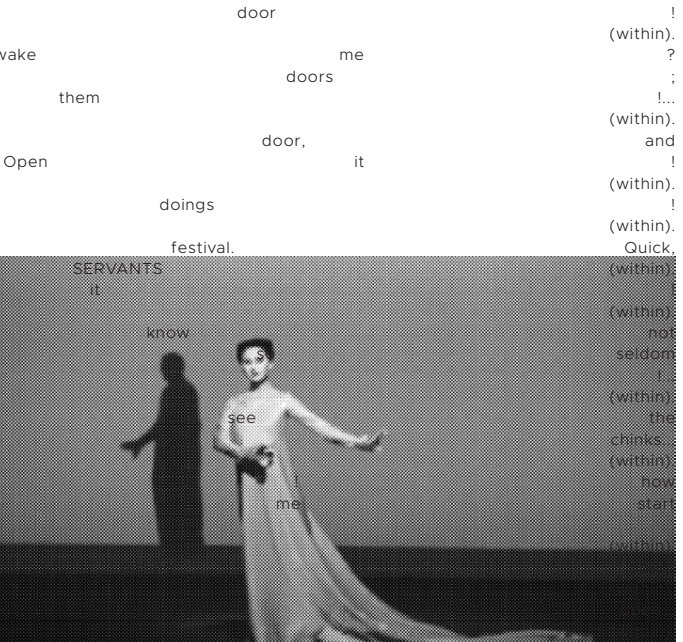


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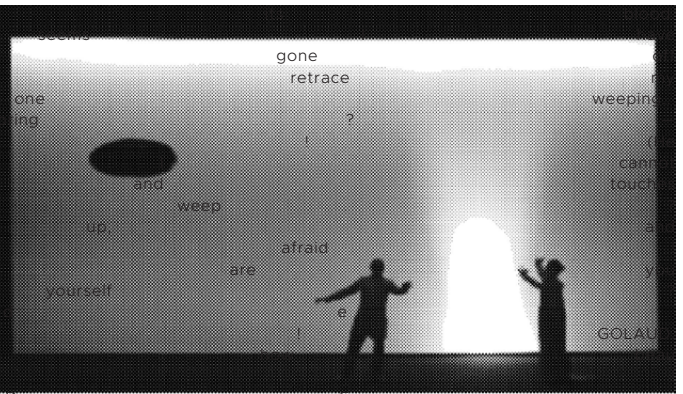


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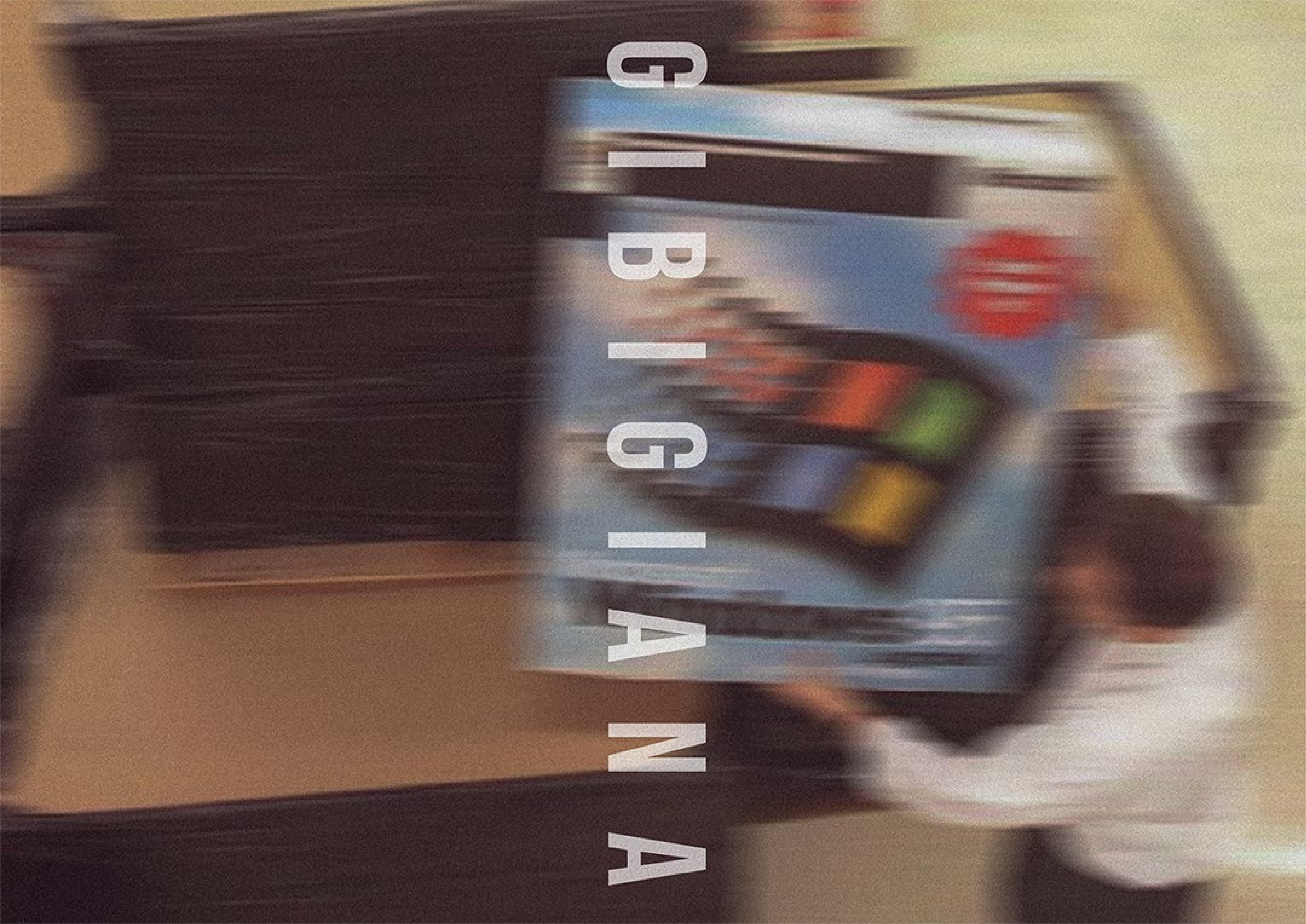
2001: A SPACE ODYSSEY

Stanley Kubrick

2,20:1 2,35:1

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# G I B I G I A M A

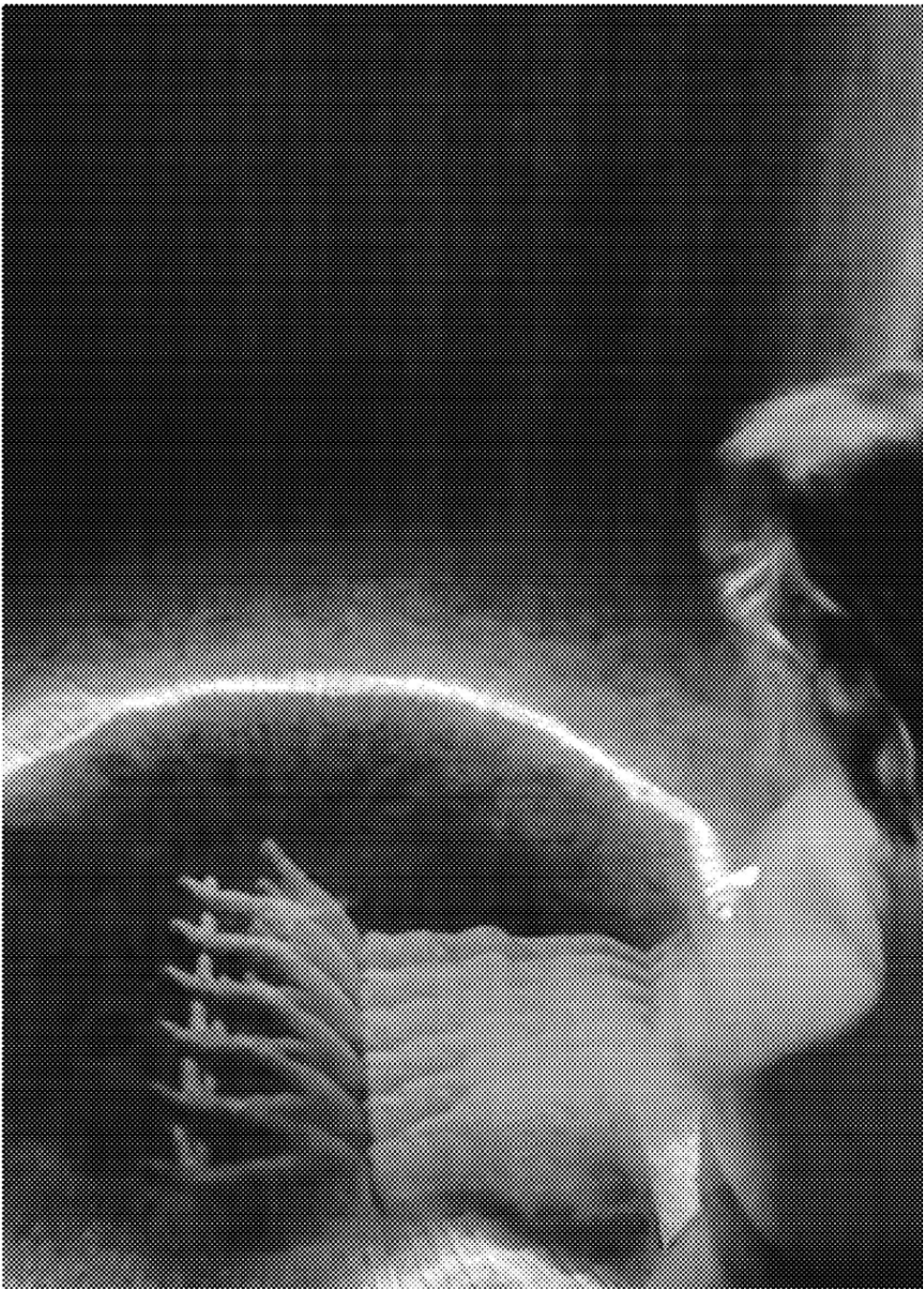


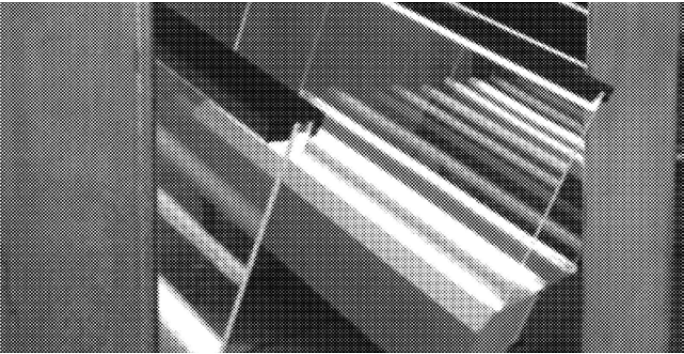
# EX NIHILO NIHIL FIT

For this month's topic for our blog, Gibigiana, we got inspiration from Milan Design Week and drew parallels between the installations of Fuorisalone 2025 and some brain-stormed references from our design past. The result is a small visual work that you can find [here](#), an invitation to reflect and search for the meaning of the installations. Starting with the title, ex nihilo nihil. From nothing, nothing is born.

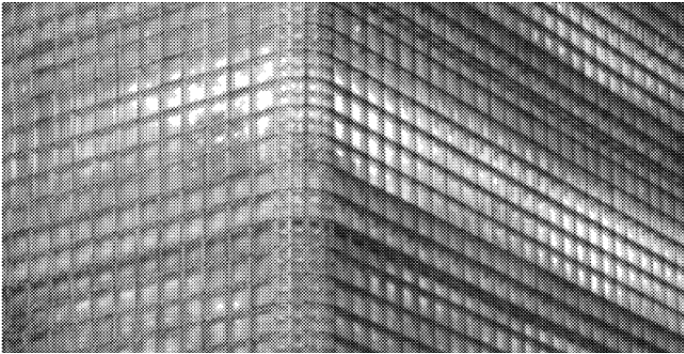
- 1. Project 409 215 Chrystie - Herzog & De Meuron
- 2. Maison Hermès - Renzo Piano
- 3. Val d'Oise Prefectur interior

- 4. Space of Akari and Stone - Isamu Noguchi
- 5. Alvar Aalto - Vase
- 6. In the mood for Love (2000)
- 7. The Toy - Charles and Ray Eames
- 8. Cottoveneto - Print advertising
- 9. "Stella Artois" Apartomatic
- 10. Lenny Kravitz Miami House - Architropolis



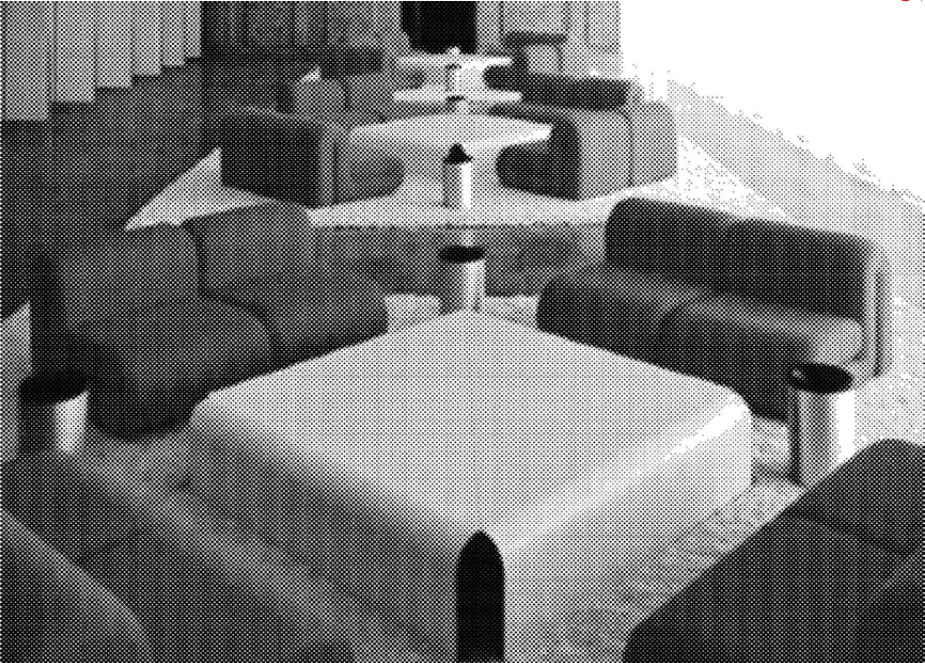


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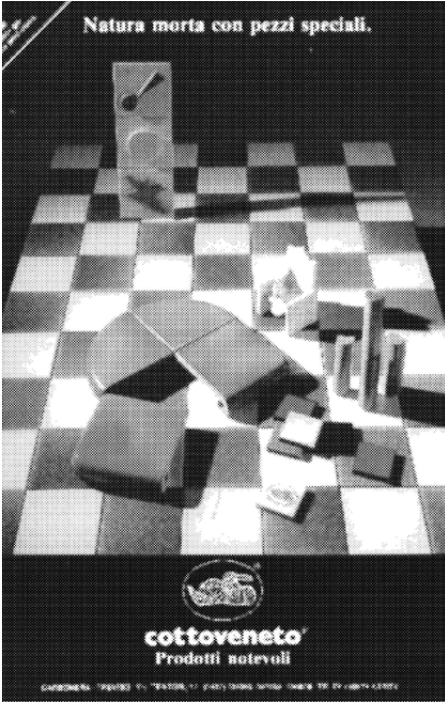


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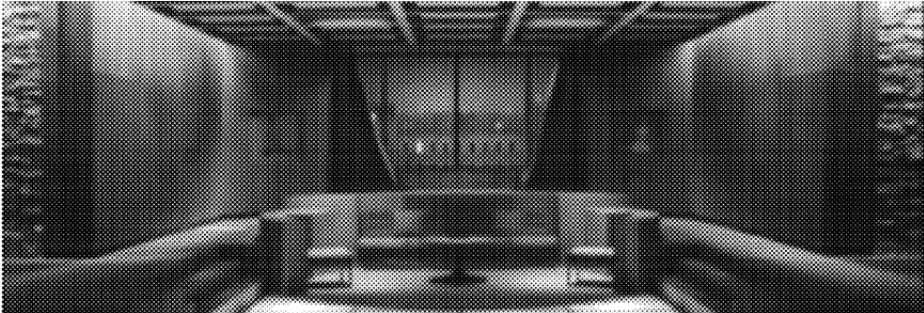
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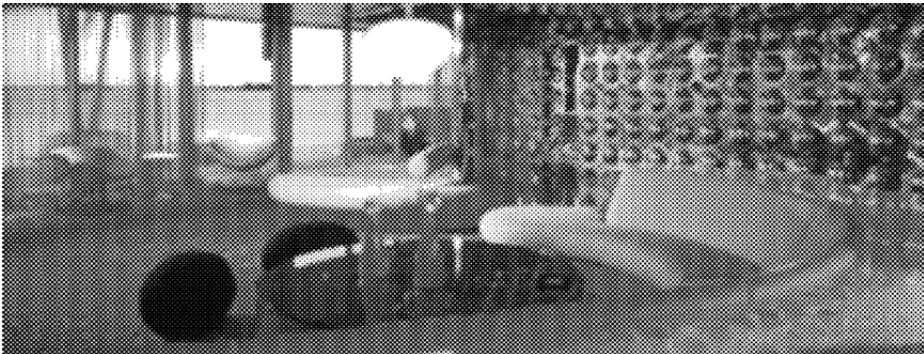


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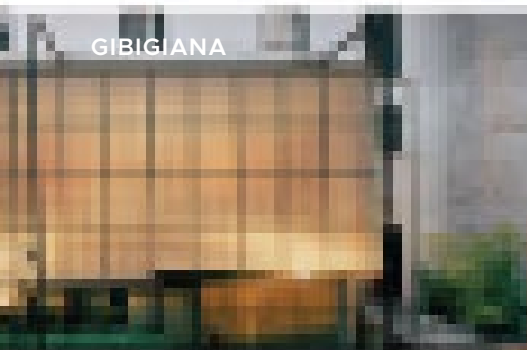
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10.



1960s - 1970s - 1980s - 1990s - 2000s - 2010s - 2020s

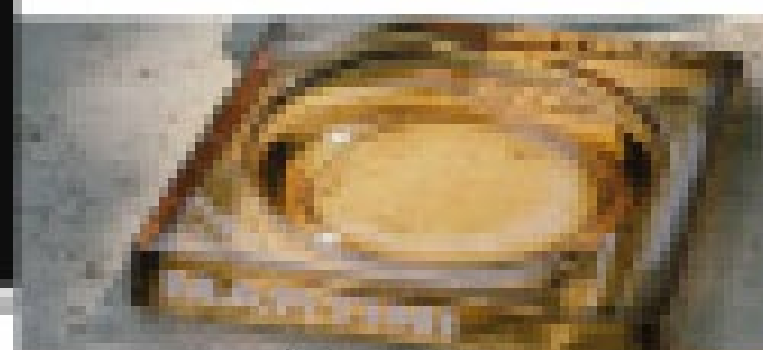


GIBIGIANA

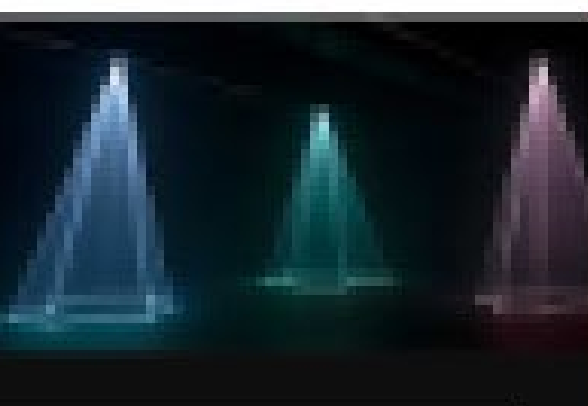
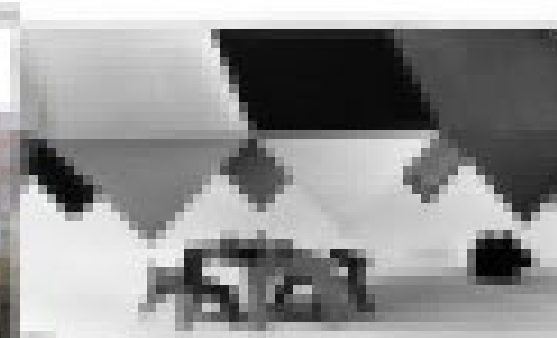
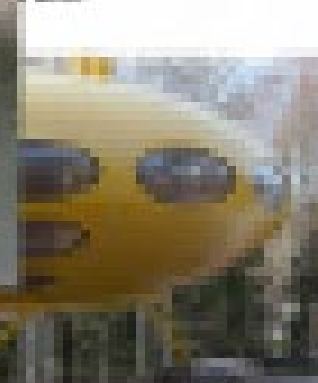
1960s - 1970s - 1980s - 1990s - 2000s - 2010s - 2020s



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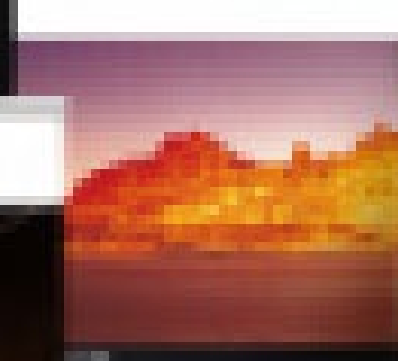
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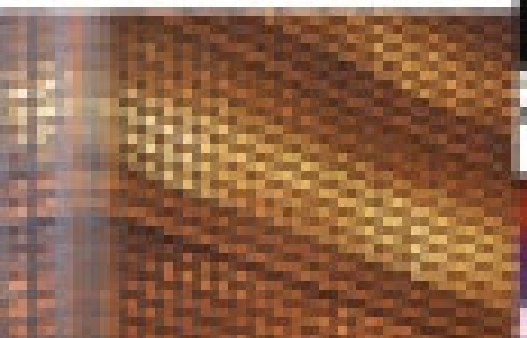
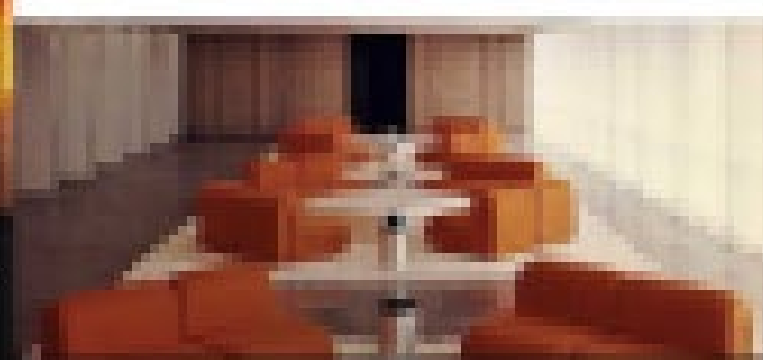


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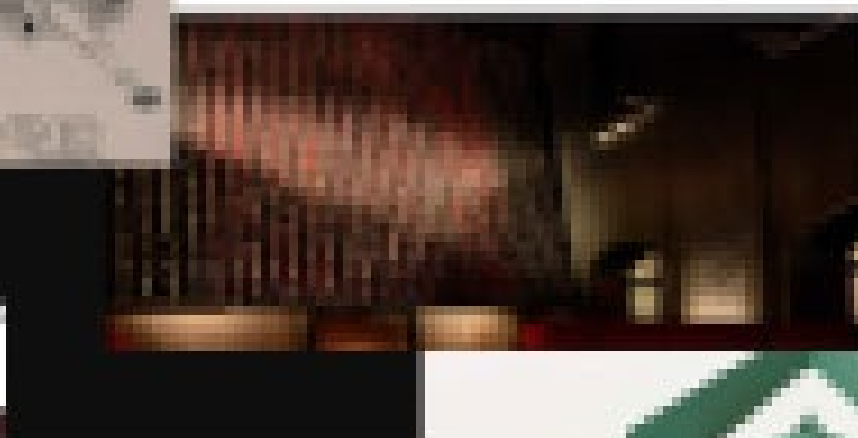
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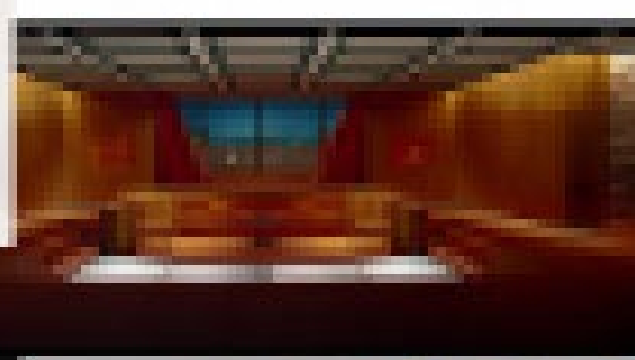


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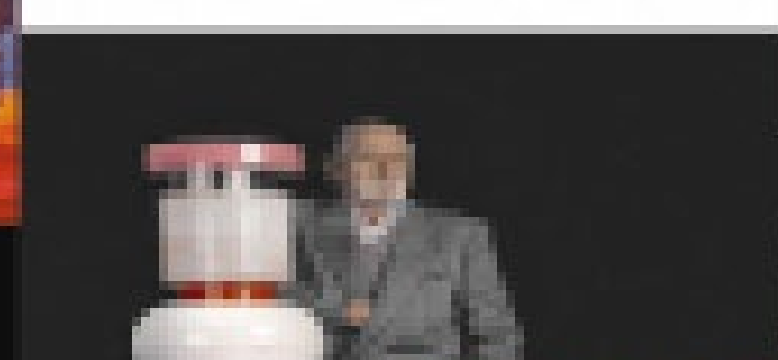
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discover more on [HERE](#)

1960s - 1970s - 1980s - 1990s - 2000s - 2010s - 2020s

1960s - 1970s - 1980s - 1990s - 2000s - 2010s - 2020s

LIGHT  
SCENE  
STUDIO

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